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MEDST-255- New Technologies

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Assignment #1- Profile of an Internet Technology

Presentation Tools & Multimedia Apps

Presentation tools and multimedia apps have been important in conveying convenient information as well as in the gathering ideas for many practices including, academics, business and personal usage. There are numerous examples of presentation tools that can be used to organize and display information as well as sharing or incorporating multimedia resources. Some examples include programs such as PowerPoint, Google Slides, Haiku Deck and Prezi. Prezi is a tool that has been steadily growing in popularity online and has been used as an alternative to the more well-known and widely used PowerPoint. Each program contains different interfaces and elements that make them useful and unique in creating a presentation and incorporating multimedia content. Programs like Prezi are being used in ways that are evolving in terms of the new technological capabilities that goes beyond what was previously available or traditionally thought of as presentation tools. Through these applications, users can gather and organize information in a relevant way and they can also incorporate video, pictures as well as text and audio making it useful as a multimedia application. Overall these tools are helpful in various environments like the classroom, office, home, as well as online. They are also easily accessible through the many devices we use today like our computers or smartphones making it possible to develop presentation content on the go.

Older and more widely known presentation tools like PowerPoint have been around for many years. PowerPoint itself was widely available since 1990. Newer tools Like Prezi were launched many years later and tries to expand upon the already available technology as well as differentiate itself from its predecessors. Prezi was launched in 2009 and is a free online tool used for presentation where it can also be used as an offline tool as well. It includes a variety of options that differentiates it from PowerPoint and tools like Google Slides. It boasts a nonlinear structure where point to point presentation is not necessary. Where other apps utilize a slide by slide presentation, tools like Prezi uses a canvas where media can be imported and edited as well as collaborated on by others. Various media like video, text, audio and pictures can be inserted and grouped in a nonlinear fashion where users can zoom in and out or pan to convey relevant information as well as different aspects in their presentation. Prezi has evolved from other presentation apps by using its supposedly unique style to differentiate itself as an alternative method of presentation tools and multimedia applications. Whether users prefer the simplicity of a linear point to point presentation or the complexity of a visual zooming mapped out non-linear presentation, these tools provides a variety of options making it easy to use and accessible for any user. There are advantages in using different apps that take a different approach as a presentation tool. Each tool aims to take the data provided and display them in a way that is convenient and accessible to the user. Prezi itself has a variety of uses that makes it an effective tool and useful to users online.

There are many examples where tools like Prezi can be convenient in gathering and organizing multimedia content. In the classroom teachers can use it as a teaching tool to facilitate their lesson plans. They can map out their data and zoom in on specific details to guide student attention and focus in on specific points. It can also be accessed online and offline where it can be edited and collaborated on by other users. Another usage would be for students where they can create presentations and collaborate as a group on incorporating various forms of media and conveying the information in the classroom. Tools like Prezi can also be used for business where it may be necessary to present content in an office atmosphere. Certain work environments require pitches or business analysis presentations. In such situations these tools can be useful in gathering relevant information to get a clear picture of a big idea or focus in on smaller aspects of a larger idea to get a certain point across to the audience. This tool can also be helpful for personal use where it may be easy for someone to gather data to present to others for instruction. One scenario for example would be to create or build something where the program can organize the ideas step by step to make learning the skill or following a set of instructions useful. In terms of ease of use and effectiveness there are a wide variety of advantages in specifically using this technology.

Presentation tools and more specifically Prezi as an example are easy to use and contains multiple features that makes it accessible. Prezi can be used as an online tool where there is no need to install or download anything to start a project. For users with limited internet access it can also be installed for offline use. Online use however features options such as collaborating and sharing Prezis with others, even non-Prezi users. It allows users to also login to other computers and access their Prezis from anywhere. Also, in terms of convenience there is a feature on Prezi desktop that allows users to insert files of any size meaning there is no limit on file size in the presentation. Files can also be exported and downloaded without internet access which is a portable Prezi that can be used anywhere. The features of the non-linear technology also allow you to zoom in and out and pan over your presentation and content. With its ability to link ideas and allow collaboration Prezi is a useful and effective tool in organizing and presenting data with applications that enables it to be used in classes, workplaces or even at home. With Prezi and other useful presentation tools and multimedia apps in general, gathering and combining various types of media have been made easy and convenient. The advancement in these internet technologies have made it easier to develop and share our ideas through various methods.

Works Cited

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